



# Ski MEISTER

Alf Engen Ski Museum Foundation  
Utah Olympic Park, Park City, Utah



OPEN Daily  
Come visit!

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## SUMMER 2020

# ALF ENGEN SKI MUSEUM



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## CHAIRMAN'S LETTER

Recently, I joined Alf Engen Ski Museum Executive Director Connie Nelson to welcome guests back to our museum for the first time since March 14. As I walked around the museum, I felt very comfortable and safe. I was also re-energized by our exhibits and the chance I had to engage again with the history I love.

We all learned many things from our quarantine this spring. One of those personal revelations was how important culture and the arts are in my life, and the lives of our community. For 72 days this spring, our museum held only memories. Now visitors are once again absorbing the remarkable history and stories inside the museum's walls.



When the shutdown was implemented in mid-March, our board and staff acted quickly to handle the unprecedented circumstances. First and foremost, we assured our employees they would have a paycheck. Then we turned our focus to support programs and dove into budgets. We plotted a course to protect our historical assets to ensure that when the time came, we could open our doors once again.

Today you'll find a fresh, clean museum, complete with a new exhibit that opened in March. And thanks to your support, we are progressing with another exhilarating new renovation. We are excited to be open again, back to work and sharing our history with the families and individuals who come to visit.

In a world where we're not really sure of the future, it sure is nice to absorb some of the past.

- Tom Kelly

## FROM THE EXECUTIVE DIRECTOR

Most importantly, I hope this Ski Meister newsletter finds all of you and your families healthy. The Alf Engen Ski Museum team truly appreciates the support and encouragement we received during our nearly 10 week shutdown. What a crazy time! Now we are pleased to welcome guests back into a safe, educational and entertaining environment.

Subjective analysis of visitors suggests families are keen to get out of the house and bring their children to our free museum. Families are enjoying learning the history of snow sport in the Intermountain West as well as exploring the Eccles 2002 Olympic Winter Games Museum. Visitation numbers are about half of where we were this time in 2019, but we are seeing numbers rise daily. We're averaging 300-350 guests per day.

We're proud to announce several recent additions to the museum: a new exhibit titled *Wasatch Mountain Recreation: A Visual History* (see pg. 3); colorful and fun signage for the 2002 Olympic Winter Games Mascots (Powder, Copper and Coal) and coming soon: directional signage on the stairs leading up to the Eccles 2002 Olympic Winter Games Museum.

We continue to work toward renovating roughly half of our museum, and, with help from the Sorenson Foundation, we were able to initiate a section of that project which features a powerful multi-touch interactive table (see pg. 9). This exciting technology will enable several guests at the same time to explore and discover images, videos, records and other content pertaining to ski and snow sport history. Watch for more information in coming months.

For now, we are thrilled to have our doors open, and we look forward to seeing you here in the museum where you will be greeted with big smiles behind protective face shields.

- Connie Nelson



Ski MEISTER

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Inquiries, questions, or submissions of  
press releases and articles of interest for  
the Alf Engen Ski Museum Foundation  
newsletter are welcome.

Cover photo: Museum Guides, Nayell Barnett and Emily Kleinfelder welcome guests back to the museum in late May, 2020.

## DAZZLING NEW EXHIBIT OFFERS MUSEUM VISITORS A ‘VISUAL HISTORY’ OF MOUNTAIN RECREATION

### *Wasatch Mountain Club’s 100th Anniversary Adds to Excitement*

Call it foresight or coincidence - in either case visitors to the Alf Engen Ski Museum are the beneficiaries of a new exhibit, opened in early 2020. Featured in the exhibit is the Wasatch Mountain Club - one of the region’s most prominent and venerable outdoor clubs - which, coincidentally, is celebrating its 100th anniversary this year.

The high-tech, state-of-the-art exhibit is entitled “Wasatch Mountain Recreation: A Visual History.” It dazzles museum visitors with large interactive touch screen displays on which users can scroll through time to learn about the significant milestones in the development of recreation in the Wasatch Mountains.

A prime mover of such muscle-powered recreation is the Wasatch Mountain Club, which launched its centennial year with a reception in January at the State Capitol. In a lead-up to its commemorative year, the club was honored last November when the J. Willard Marriott Library’s Ski Archives presented it with its coveted “History Maker” Award during the Archives’ annual Ski Affair, which attracted some 500 donor/diners.

The club will cap its monumental year of numerous statewide special events and observances with a “Holiday Party Closing Event” at the Engen Museum on Dec. 5, where you can bet the new exhibit will be a popular item.

While some of the club’s early organizers met informally on hiking trails near Salt Lake City, beginning as early as 1914, the Wasatch Mountain Club wasn’t founded until May 1920. Starting with 13 members, that number ballooned to 500 and today the club’s membership is more than 1,000, according to the club president, Julie Kilgore.

The club’s original mission was to provide social, educational and muscle-powered activity platforms for like-minded people who enjoyed hiking, ski touring, river running and mountain climbing.

Over the years, those offerings have expanded to include flat and whitewater kayaking, canoeing and rafting, mountain and road biking, Nordic and alpine backcountry skiing.

The club’s all-volunteer membership expanded its scope in the 1960s by becoming involved in wilderness conservation, with emphasis on preserving the Wasatch and Uinta Mountain Ranges as well as many areas in Southern Utah and neighboring states.

Its long-standing core values and mission make it an integral ingredient of outdoor recreation in the region and an integral part of the museum’s new exhibit.

The exhibit conveys its fun, fact-filled information with constant motion. In addition to the Wasatch Mountain Club, guests will be enlightened about several aspects of the evolution of skiing in Utah. Featured are: Utah’s first chairlift (1939), the Deseret News popular Ski School (which introduced skiing to thousands for many years), the advent of snowboarding (1970s), World Cup skiing at Park City (1985), the first lift-served mountain biking in Utah (1992), and the Olympic Winter Games of 2002.

The new exhibit is the brainchild of museum officials who wanted to connect the historic ski jumping events that took place at nearby Ecker Hill in the 1930s - 1950s with the numerous sports featured on the museum’s popular Mountain Sport Simulator, which is adjacent to the Wasatch Mountain visual history exhibit. From the reaction of visitors who maneuvered through the exhibit’s many features, the museum “dreamers” succeeded - and then some!

Come visit the museum and see for yourself.

*For more information about the Wasatch Mountain Club, including vintage photos and stories, please visit their website at [wasatchmountainclub.org](http://wasatchmountainclub.org).*



Wasatch Mountain Club Members in Emigration Canyon, ca. 1925



## BEAR HOLLOW: HALLOWED SITE TO UTAH OLYMPIC PARK AND ENGEN SKI MUSEUM by Alan K. Engen

Visitors to Utah Olympic Park today marvel at the many exciting venues offered for public enjoyment, one of those being the Joe Quinney Winter Sports Center/Alf Engen Ski Museum. However, it should be remembered that in early Utah history, this location was considered Indian sacred ground. The Quinney Winter Sports Center was even blessed by a local Native American dignitary, Clifford Dinkin, when the facility was first officially opened to the public on July 5, 2002.

Looking back three decades to when Salt Lake City was designated by the United States Olympic Committee to be the USA official Olympic Winter Games candidate location, much has happened. As it applies to the Park location, the Salt Lake Olympic Bid Committee (SLOBC) tasked a subgroup of selected individuals, headed by the late former U.S. Olympic ski jumper and U.S. Nordic Ski Jumping coach, John Bower, to make ski jumping site recommendations. John and his team, whose membership included my father, Alf Engen, and myself, investigated several potential site locations, including Bear Hollow which ultimately became the most preferred location. This location offered the most favorable protections from wind for ski jumpers... which carried a very high priority in the selection process. On one of the initial visits to the Bear Hollow site, Bower invited his wife, Bonnie, to join him along with distinguished world ski authority on site selection, Wolfgang Haple from the Federal Republic of Germany; other invited SLOBC dignitaries; my father and myself. Bonnie remembers this hiking experience and recently commented that she vividly recalls this event as being an inspiring day. "Not only was it beautiful, but it was fascinating to hear these men talk about the site and how it would work for the ski jumps." She also complemented my father by saying that she came away with a great feeling of awe for Alf. "He had the vision! He saw what this location could offer, and I think to him it was all about how it could be used to train 'the kids' as he always called them."



Chil Gu Kang, Korea, trains on the 90 meter ski jump hill at Utah Olympic Park, Feb. 6th, 2002. Photo: Jeffrey Allred



Alf Engen and John Bower surveying the Bear Hollow ski jumping hill construction, ca. 1992  
Photo: Alan K. Engen

Ultimately, Bear Hollow was selected as the site for what later became a part of the 2002 Winter Olympic ski jumping competition, along with the bobsled and luge events. Prior to the Olympic Games, the Park was renamed Utah Olympic Park and the Joe Quinney Winter Sports Center, under construction, was used during the Olympics as a world media center. In mid-2002, the building opened to the public as a regional ski museum facility.

Today, the Joe Quinney Winter Sports Center/Alf Engen Ski Museum building stands proudly, welcoming visitors worldwide to enjoy its historical contents, including the George S. and Dolores Doré Eccles 2002 Olympic Museum.

As Bonnie Bower commented, "It is a special place for school age children to come, participate, and learn...just what Alf envisioned!"

## MUSEUM GUIDES WELCOME BACK VISITORS



Guides, Nayell Barnett (left) and Emily Kleinfelder (right) offer a friendly welcome to guests

Since reopening our doors in late May, the museum has been busy training staff on new procedures while welcoming small groups of visitors into the building. Fortunately, several familiar faces are working again this summer, including long-time guide, Liz Weller, as well as regulars Bobbie Spohn and Nayell Barnett. Their collective experience is a valuable asset to the museum and helps make our adjustments to the “new normal” as smooth as possible.

New to the team this summer is **Emily Kleinfelder**, a Californian who studies Cognitive Psychology at UC Berkeley. An avid reader and fan of stand-up comedy, Emily is also interested in learning more about nonprofits and how they operate. Considering the Alf Engen Ski Museum’s strong community presence and success as a 501c3 organization, she picked a great place for a summer job.

In addition to her museum shifts, Emily is also working this season with the Utah Olympic Park’s Mountain Adventures staff where she helps guests enjoy safe and exciting outdoor activities like the alpine slide and summer tubing.

We’re excited to welcome Emily to our team, and, together with our returning staff, we look forward to a safe, fun and productive summer at the museum.

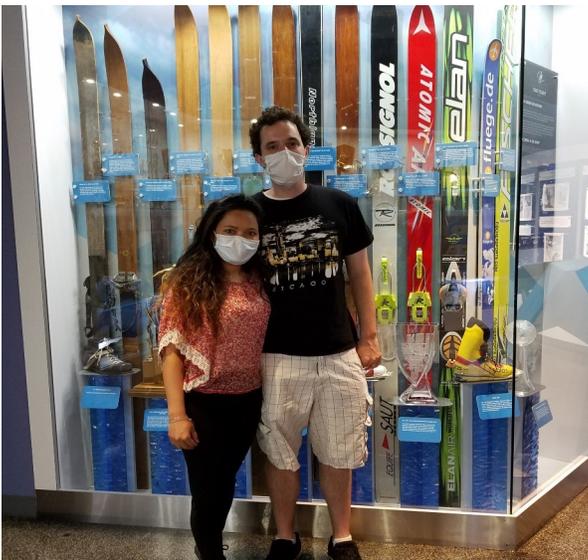
## MEET OUR GUESTS!

### Say Hello to Devi and Isac from Salt Lake

This is Devi Pariyar and her husband, Isac Ernest. Devi is originally from Nepal, and Isac comes from Salt Lake City.

We could hardly contain our excitement when we learned that these two are newlyweds, having tied the knot just days before their visit to the museum.

Congratulations to the new couple!



### Meet the Amodei Family from Phoenix, Arizona

We caught up with Michael, Maryjo, Charles and Julia Amodei during their recent visit to the museum where they enjoyed rides on our Mountain Sport Simulator.

Hailing from Phoenix, Arizona (where current temperatures are in the 100s), the Amodei family drove to Park City where their son, Charles, is working for the summer.

Thanks for stopping by and visiting us!



Amodei family preparing for a bobsled ride on the Mountain Sport Simulator



## A MUST: EXPLORE ENGEN MUSEUM'S HALLOWED HALL

There's an unsung foyer near the entryway to the Alf Engen Ski Museum that has enough inspiring stories in it to fill a hefty volume. Maybe two.

As you stroll casually through the narrow passageway, you should pause to read the names and brief biographies of the men and women ensconced there. You'll be glad you did. So much so you'll come away naming the foyer "A Hall of Heroes."

This hallowed place houses two prestigious halls of fame and a plaque that pass along to posterity the names and accomplishments of the people behind the stirring and inspiring history-making events that are showcased in the rest of the museum...and throughout the region's skiing landscape.

There's the **Intermountain Ski Hall of Fame** with 78 plaques and short biographical sketches of each member, telling tales of their accomplishments. These are the visionaries, the investors, the pioneers, the prime movers and doers who set the foundation for Utah's billion dollars-plus skiing/snowboarding industry.

There's the **PSIA/Intermountain Hall of Fame**, or Professional Ski Instructors of American/Intermountain Chapter, launched in 1989. This wall of fame highlights caricatures and accomplishments of the men and women instructors who introduced thousands of the region's skiers to the sport. No doubt you'll recognize your instructor or director of your ski school.

And there's the **Early Volunteer Competition Officials Plaque 1940-1980**. This impressive addition to the hall lists the names of the "heroes behind the heroes" - mostly moms and dads of competitors - who were the race timers, starters, recorders, announcers, gate-keepers, and course-setters - of the region's fledging racing scene that, in later years, produced racers of international acclaim, but mostly facilitated the thrill of racing for thousands of youngsters throughout the Intermountain Region. Scroll this list...you'll surely recognize more than one name.

A "Hall of Heroes" for sure. Yet another reason to visit the museum at the Utah Olympic Park. There is no admission charge.



To nominate someone for the Intermountain Ski Hall of Fame, please visit [engensemuseum.org/IntermountainSkiHallOfFame](http://engensemuseum.org/IntermountainSkiHallOfFame)



To nominate an instructor for PSIA-Intermountain Hall of Fame, please visit [psia-i.org](http://psia-i.org)



## MUSEUM VISITORS WILL MARVEL AT HALL OF FAME ODDITY by Mike Korologos

The Alf Engen Ski Museum features several unusual and historic artifacts and exhibits, but there are two plaques on display in the museum's Intermountain Ski Hall of Fame that are part and parcel to a story believed to be unique in all of sports.

These two plaques highlight the numerous contributions made to skiing in America - especially in the Intermountain Region - by four members of the same family. Their surname is Engen, their given names are brothers Alf, Sverre, Corey, and Alan (the son of Alf).

The Engens' accomplishments noted in the ski museum are amplified several fold by the fact that the four also are members of The U.S. Ski and Snowboard Hall of Fame in Ishpeming, MI, known as "the home of organized skiing in the United States."

While there are several others with Utah/Intermountain ties in both halls of fame, nowhere will you find four members of the same family in both, especially the national shrine.

No doubt there are numerous brother-brother, father-son/daughter, mother/daughter, son, etc. combos in national halls of fame in virtually all sports - baseball, basketball, skiing, bowling, softball, etc. - but it is quite safe to say that nowhere else in the annals of American sports competition are you likely to find four members of the same family holding such a distinction in their sport as having four in a national "hall."

To merit such distinction, the elder Engens, sons of Mjøndalen, Norway, and one of Salt Lake City, crafted a voluminous list of ski accomplishments throughout the country but particularly in the Mountain West.

The elder Engens were part of the inaugural class of the Intermountain Ski Hall of Fame installed in 2002, the year the museum opened, and all featured in the same plaque. Alan was inducted into that hall in 2009.

Snippets from the Engens' plaques at the national and Intermountain halls of fame offer a glimpse of their contributions toward the enhancement of skiing.

**Alf** (1909-1997): His contributions to the sport are innumerable. In the 1920s and 30s, he was one of this country's most decorated ski jumpers. At the same time - and into the 1940s - he was a major consultant pertaining to the opening of skiing at several sites in the Intermountain Region, including Alta and Snowbasin, Utah; Jackson Hole, Wyoming and Sun Valley, Idaho. He is noted as "The Father of Powder Skiing" and was named Utah's "Athlete of the 20th Century."

**Sverre** (1911-2001): He gained his stature as a jumping competitor, instructor, writer, resort operator and consultant, pioneer in the study of avalanche control, named by the U.S. Forest Service as the nation's first snow ranger, and was a noted pioneer in the ski movie industry.

**Corey** (1916-2006): He won more than 500 trophies in alpine and Nordic events, including national championships in those disciplines. He was a noted ski jumper, a member of the U.S. Olympic Team in 1940, (before those games were cancelled), captain of the 1948 U.S. Olympic Nordic Team, a ski area developer (Brundage Mountain, Idaho) and ski school director and coach (including Brundage Mountain and Snowbasin, Utah).

**Alan** (1940 - ): Founder of the Joe Quinney Winter Sports Center and Alf Engen Ski Museum; winner of numerous championships in junior, senior and Masters racing competitions; received All-American honors while skiing for the University of Utah; member of the U.S. Ski Team (F.I.S); served as director of skiing at Alta where he also was a ski instructor for 40 years; authored "For the Love of Skiing" and co-authored another book entitled "First Tracks."



From left: Corey, Alan, Alf and Sverre Engen at the Utah Winter Sports Park, ca. 1996



## PLANES, TRAINS AND BETTER-THAN-AUTOMOBILES!

Before 'business as usual' became anything but, our spring/shoulder season marketing efforts were underway to attract customers and patrons to the museum.

Last year, the Alf Engen Ski Museum joined forces with the Park City Museum in a co-campaign designed to drive traffic to Park City and ultimately the museums. The advertising campaign consists of historical photos, clever captions and tag lines capturing the attention of residents along the Wasatch Front via signage on TRAX trains and UTA buses, as well as Salt Lake International Airport baggage claim and terminal displays.

Susan Spivey, former Lamar account executive and consultant on the current campaign, says, "It made sense for the Alf Engen Ski Museum and the Park City Museum to team up to encourage folks along the Wasatch Front to come up to Park City; pointing out there are two family-friendly activities they could easily participate in within the day. That, along with dollars spent on lunch and shopping, is why Summit County funds these types of campaigns. 1 + 1 can be said to equal 3."



Computer rendering of Alf Engen and Park City Museums' bus advertisement

These marketing efforts will be all the more important now that people can begin to visit the area and specifically the museums. Typically they would be utilized to encourage traffic in the off-seasons but due to COVID-related delays, plans now are to launch the two-month campaign in two different waves: the first in July-August 2020 and the second in April-May 2021.

Funding for this exciting new marketing plan is provided by Summit County's 1% Restaurant Tax grants program.

## SUMMER ACTIVITIES START OPENING AT OLYMPIC PARK

Pop Quiz: What has eighteen banked curves, multiple high-speed straightaways, several heart-pounding drops, a kreisel (German for 'gyro'), amazing views of the Snyderville Basin and a brand new shading system to keep riders cool?

If you said the 2002 Olympic bobsled/skeleton/luge track located behind our museum, you are close, but not quite right. In this case, the correct answer is the Olympic Park's Alpine Slide, which, thanks to newly installed sun shades, is open again for public rides this summer. Other Park activities currently open include the thrilling 50mph "Extreme Tubing" experience, the ever popular Freestyle and Extreme Ziplines and the challenging and kid-friendly Discovery Ropes Course.

Hours vary, and reservations are required, so visit [utaholympiclegacy.org](http://utaholympiclegacy.org), or call **435.658.4200** for more information. You can also speak directly to the Park's Guest Services team when you come up to visit your favorite ski history museum. 😊



From left: Freestyle Zipline, Discovery Ropes Course and Extreme Tubing. Top right: Olympic Park employee, Ryan Baldwin tests the newly-shaded Alpine Slide.

## COMING SOON TO THE MUSEUM: VAST ARCHIVE OF SKI HISTORY AT YOUR FINGERTIPS

Since our opening in 2002, the Alf Engen Ski Museum has strived to present regional ski history and 2002 Olympic history in creative, interactive and engaging ways. This has led to an ever-changing experience for visitors, with new exhibits installed annually and old ones receiving upgrades on a regular basis.

- In 2018, we updated Alf's "King of the Hill" trophy case and the Stein Eriksen exhibit;
- In 2019, we installed the brand-new "Team 2002 Volunteer" exhibit in the Salt Lake Olympic gallery;
- Earlier this year, we unveiled the new "Wasatch Mountain Recreation: A Visual History" exhibit.



Computer rendering of multi-touch table exhibit, designed by Unrivaled.

And now we're on the cusp of another major upgrade - one which is perhaps our most ambitious undertaking in years: an interactive multi-touch table loaded with historical content.

Designed by our friends at Unrivaled and sponsored by the Sorenson Legacy Foundation, this new exhibit will allow several visitors to engage with multimedia at the same time.

Much like flipping through an old scrapbook or digging through a box of snapshots, users will utilize intuitive touch gestures to discover intriguing photos, videos, records and other content covering a large swath of ski history, with the added ability to dig deeper into subjects of particular interest.

Through this powerful new exhibit, a wealth of historical content will be accessible to the public, rather than hidden away in archive rooms. Stay tuned for more information on this exhibit's expected completion date, and prepare yourselves for another engaging and interactive ski history experience.

## MUSEUM MEMBERS and DOCENTS - THANKS FOR YOUR SUPPORT!

### SUSTAINING MEMBERS

\$1000 - \$4999

BLX Mayflower LLC  
Eccles, Spencer & Kristine Engen, Alan & Barbara Engen, Todd & Michelle Spencer F. & Cleone P. Eccles Family Foundation

### ENRICHING MEMBERS

\$500 - \$999

Cumming, John & Kristi Ferries, Chuck & Nancy Greco, Vern Jacobson, Tom Melville, Marvin A. & Renee B. Mitchell, John

### SUPPORTING MEMBERS

\$250 - \$499

Cook, Lauren Scholnick & Steve Solitude Mountain Ski Area Wharton, James & Sarah

### December 2019 - June 2020

Thank you everyone who generously donated to the museum during the first half of this year. Like most small businesses, the ten-week closure put us in a position of playing catch up. Support from donors and loyal docents is truly appreciated - now more than ever!

### CONTRIBUTING MEMBERS

\$100 - \$249

Beauchesne, Presley  
*in memory of Pat Miller*  
Bloomquist, Eric & Ann  
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*in memory of John Bower*  
Hughes, Phillip  
*in memory of Woody Anderson*  
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### FAMILY MEMBERS

\$50 - \$99

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*in honor of Mike Korologos & in memory of Baird Guin*  
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Thompson, Dr. Greg & Karen

### INDIVIDUAL MEMBERS

\$25 - \$49

Korologos, Gregoria  
*in honor of Mike C. Korologos*  
Sine, Wesley

### RESTRICTED GRANTS

Alan & Barbara Engen  
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Park City Community Foundation  
Park City Sunrise Rotary  
Summit County RAP & Restaurant Grants  
Utah Division of Arts & Museums  
Utah Governor's Office of Economic Development  
Utah Humanity CARES  
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### MUSEUM DOCENTS

Sue Bhanos (3+yrs)  
Eric Bloomquist (1yr)  
Bonnie Bower (3+yrs)  
Judy Brophy (10+yrs)  
Joyce Cossin (11+yrs)  
Sue & David DeMartini (1yr)  
Melanie Dutcher (11+yrs)  
Barbara Engen (18+yrs)  
Ute Fowler (18+yrs)  
Marit Glenne (7+yrs)  
Karen Halverson (5+yrs)  
Jim Harger (1yr)  
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Jim Tedford (5+yrs)  
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*(years of service)*

Membership Pledge Envelope Enclosed  
Explore donor levels and benefits at [engenmuseum.org](http://engenmuseum.org)

Contact Connie Nelson at [cnelson@uofl.org](mailto:cnelson@uofl.org) or 435.658.4240 for information on becoming a Museum Member



## A MUSEUM SUCCESS STORY

### Educational Field Trips Attract Kids, Oohs and Ahhs

by Barbara Engen

The Alf Engen Ski Museum's dedicated staff and cadre of Educational Field Trip docents are eagerly awaiting the time we can once again welcome fourth grade students and their teachers to tour the museum's outstanding and educational exhibits. During the closure of the museum due to the pandemic, we missed the vibrancy and excitement these young people bring to the museum!

Learning is an exciting component and experience for the students as curriculum concepts come alive through the museum's hands-on exhibits, displays and information provided by our knowledgeable docents. Focusing on students from Title 1 schools, the program provides transportation to the museum for hundreds of children each year, and teachers return year after year to give their students, "one of the best field trips we've ever been on." Our new exhibits are sure to excite and captivate our young guests once our field trips can resume.

The Educational Field Trip program began in early 2002, the year the museum opened, and was designed by a group of outstanding educators in the Salt Lake City and Park City areas. Selected in March 2002 to chair the Engen Foundation Educational Committee, I was most fortunate to work with incredibly talented specialists representing all aspects of education: Dr. Vicky Dahn, Donald Hague, Barbara Marsh, Bonnie Morgan, Dr. Gregory Thompson and Ted Wilson.

We believed such a program was absolutely necessary in order for the ski museum to gain "world class" recognition. Since fourth grade social studies concentrates on Utah's history and economy, we developed exciting lessons that would teach and reinforce concepts the students were learning in the classroom. Through the years, the program has kept materials and presentations current, engaging and relevant. Since the first group of students visited in November 2002, tens of thousands of Utah children have been enthralled with all the museum has to offer.

Over the years, our priceless and dedicated docents have crafted the program further to create a winter sports educational component that is recognized throughout the country. My husband, Alan, founder of the museum, and I are most appreciative for their contributions and for the overwhelming support this valuable program has received. Thank you!



Barbara Engen teaches a 4th grade field trip group, ca. 2009

## IN MEMORIAM: Howard Peterson and Corky Fowler



Two well-known members of the Intermountain Region's ski community passed away in the spring of 2020, but their legends will keep their memories alive.

Howard Peterson, founder and executive director of the Soldier Hollow Legacy Foundation, died May 11, 2020. While head of the foundation he led the charge to preserve the legacy of the 2002 Olympic/Paralympic Winter Games cross-country and biathlon venue at Heber City. He retired from that post in 2014. In his roles with the U.S. Ski/Snowboard Association, he advocated for integration of adaptive skiing, freestyle skiing and snowboarding. He also lobbied the U.S. Olympic Committee to select a candidate city to host the Olympic Winter Games of 2002 that would build training venues for athletes and create a legacy beyond the Games.



Hood Corey "Corky" Fowler, a multi-talented skier/instructor/movie actor who was best known for fostering the early growth of American freestyle skiing, died April 16, 2020 at age of 76 in Bozeman, Montana. In the 1960s he was known as the "Instructor of the Stars" while teaching at the Sun Valley Ski School for Sigi Engl. At the height of his career, he was featured in numerous ski magazine covers and films produced by movie legends Warren Miller and Dick Barrymore and filmed at resorts throughout the world. In 1972 Fowler became Director of Skiing at Utah's Snowbird Resort and spent the next 12 years promoting the resort around the world. In 1969 Fowler traveled to France with the Hart Ski Team to ski in the movie "The Great Chase."



## MASTHEAD PHOTOGRAPH INFORMATION

### PAGE 1

- Torgor Tokle & Alf Engen (ISHOF Class of 2002) in Steamboat Springs, ca. 1940s. Tokle was a good friend of Alf and a phenomenal ski jumper in the early 1940s. Sadly, he was killed in action during WWII, fighting with the 10th Mountain Division in Italy's Northern Apennines mountains.
- Hang gliding at Snowbird, ca. early 1970s. Hang gliding's history can be traced back to the 6th century. These days, guests can simulate the feeling of flying near Snowbird on the museum's Mountain Sport Simulator. [engenmuseum.org/exhibit/mountain-sport-simulator](http://engenmuseum.org/exhibit/mountain-sport-simulator)
- Fred Speyer at Alta, ca. 1950s. Speyer supervised the completion of the Collins chairlift at Alta in the late 1930s. He went on to become Alta's first ski lift manager.
- Austrian skier, Fritz Strobl at the 2002 Winter Olympic Games. Strobl was the downhill gold medalist at the 2002 Games, competing on the fabled Grizzly course at Snowbasin Resort near Ogden, Utah.

### PAGE 2

- Glen Tillotson in a backward somersault. On April 27, 1973, at Alta's 9th Annual Gelande Tournament, Tillotson executed what might be the first backward somersault ever performed on skis in competition.
- Daruma - given to Salt Lake City by representatives from Matsumoto City, Japan. According to Japanese tradition, one eye of the daruma is painted black at the beginning of an endeavor; the other eye is left untouched until completion of that goal. Toward the end of the 2002 Games - as one of Utah's greatest endeavors drew to a successful close - the second eye of the daruma was painted at a special ceremony by Salt Lake Organizing Committee CEO, Mitt Romney.
- George S. and Dolores Doré Eccles. Their foundation invested heavily in the Salt Lake 2002 Olympic Winter Games. The Olympic museum located inside the Joe Quinney Winter Sports Center bears their name.

### PAGE 3

- Wasatch Mountain Club members, Jack and Hubert Wolfe marking the Park City-to-Brighton trail, ca. 1933. The Wasatch Mountain Club is celebrating its 100th anniversary this year.
- Wasatch Mountain Club lodge buried in snow, ca. 1990s. From left: Doug Stark, Janet Friend, unknown, Knick Knickerbocker, Carma Pobanz, Norm Pobanz and Holly Smith.
- Wasatch Mountain Club members at the Brighton Store, ca. September 1922.

### PAGE 4

- Ute Indian Chief, Clifford Duncan, blessing the Joe Quinney Winter Sports Center on July 5, 2002 - the date of the facility's official public opening.
- Museum staff ski day at Sundance Mountain Resort. Every winter, the Alf Engen Ski Museum staff takes one day to ski and dine together at historic Sundance.
- Harry Baxter (ISHOF Class of 2017) skiing at Grand Targhee in 2019 - at age 90. Harry was Jackson Hole's Director of Marketing for more than 20 years.

### PAGE 5

- Margo Walters-McDonald (ISHOF Class of 2007) & Jim Gaddis (ISHOF Class of 2005), ca. 1960s. Walters was a fiercely competitive skier in the late 1950s and throughout the 1960s. This photo of her with Gaddis looking on was taken at Sun Valley.
- Hikers in Big Cottonwood Canyon, ca. 1890s. Nearly half a century before Utah's first ski areas opened, residents along the Wasatch front regularly hiked and camped in Utah's northern mountains.
- Suzy Harris Rytting (ISHOF Class of 2004), ca. 1940s-50s. In the late 1940s, Rytting was one of the finest female skiers in the country. In 1999 she was named one of Utah's "50 Greatest Athletes of the 20th Century."

### PAGE 6

- Pepi Stiegler (ISHOF Class of 2004), ca. 1960s. Stiegler was a three-time Olympic medalist (1960 & 1964 Games), and longtime Ski School Director & Director of Skiing at Jackson Hole.
- Sigi Engl (ISHOF Class of 2009), ca. 1940s-50s. "Sigi's Bowl" on Sun Valley's Bald Mountain is a lasting tribute to Engl's contributions to skiing.
- Dick Mitchell (ISHOF Class of 2017), ca. 1971. Whether racing on skis, in a boat, in a plane or a car, Mitchell's personal motto - which served him well for many years - was "When in doubt, full speed ahead."

### PAGE 7

- A trio of gorillas at Park City Ski Area's Clown Day celebration, ca. 1980s. Celebrated every April 1st, Clown Day is a Park City Mountain Resort tradition featuring music, costumes and on-mountain revelry.
- A group of ski jumpers at Park City's Creole Hill, ca. 1930s. Originally built as a training hill, Creole is one of the first ski jumping hills in Park City.
- S. Joe Quinney (ISHOF Class of 2002), Jody and Janet Lawson at Alta, ca. 1960s. Joe Quinney is considered the "Father of Utah's Ski Industry."

### PAGE 8

- Jim McConkey and Gordon West at Alta, ca. 1961. McConkey is considered one of the world's first "extreme skiers." His exploits on skis were the precursors to the freestyle skiing movement which arose in the 1960s.
- George Watson and students in the Deseret News Ski School at Alta, ca. 1948. The Deseret News Ski School operated for nearly half a century and is credited with teaching skiing to thousands of children.
- Bill Lash (ISHOF Class of 2004). In 1958, Lash wrote the first ski-teaching manual: [An Outline of Ski Teaching Methods](#).

### PAGE 9

- Alan Schoenberger (ISHOF Class of 2013). Between 1974 and 1976, Schoenberger placed first or second in 16 international ballet skiing competitions, including the World Ballet Skiing Championship in 1976.
- Danny Kass won the silver medal in the men's snowboard halfpipe event at the Salt Lake 2002 Olympic Winter Games.
- Corky Fowler's signature tip drop spread eagle. One of America's first freestyle skiers, Fowler was Director of Skiing at Snowbird in the 1970s.

### PAGE 10

- U of U ski team members, Jim Gaddis & Alan Engen, ca. 1960s. Long-time friends and competitors, Gaddis and Engen are both enshrined in the Intermountain Ski Hall of Fame, (2005 and 2009 respectively).
- Bonnie Bower teaching ski tech history to a group of 4th graders. Bower has been part of our museum family for nearly 20 years She continues to serve as a docent, assisting with the educational field trip program.
- Meeche White (ISHOF Class of 2015). In 1985, White established the National Ability Center - a renowned adaptive sport program offering more than 25,000 lessons annually.

### PAGE 11

- Peter Ecker (ISHOF Class of 2010) & Axel Andresen (ISHOF Class of 2003), ca. 1930s. Ecker and Andresen are two of the most influential figures in Utah's ski history. Andresen pioneered ski jumping in Utah and organized the state's first tournament in 1915. Ecker promoted tournaments in the Park City area in the 1930s. Eventually the Park City jump site was named after him (Ecker Hill).
- Jan Leonard (ISHOF Class of 2016). Leonard was a superstar in the chairlift industry. If you rode a lift in this country in the last ten years, there's a pretty good chance Jan Leonard had a hand in its development.
- The first known photo of Picabo Street (ISHOF Class of 2017) during competition at Sun Valley in 1979. Picabo would go on to become one of North America's greatest alpine skiers.



**Alf Engen Ski Museum Foundation**

PO Box 980187

Park City, UT 84098

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STAMP  
HERE

*“Arts and culture breathe life and soul into our mountain town and enhances everything we have to offer. It keeps our community colorful, uniquely vibrant and lends to our strong sense of place. It’s also an employer, a critical component to our local economy and will help us build after this difficult period.”*

Jocelyn Scudder - Park City Summit County Arts Council - April 24, 2020

[engenmuseum.org](http://engenmuseum.org)

## 2002 OLYMPIC WINTER GAMES MUSEUM CONTINUES TO INSPIRE, NEARLY TWO DECADES LATER

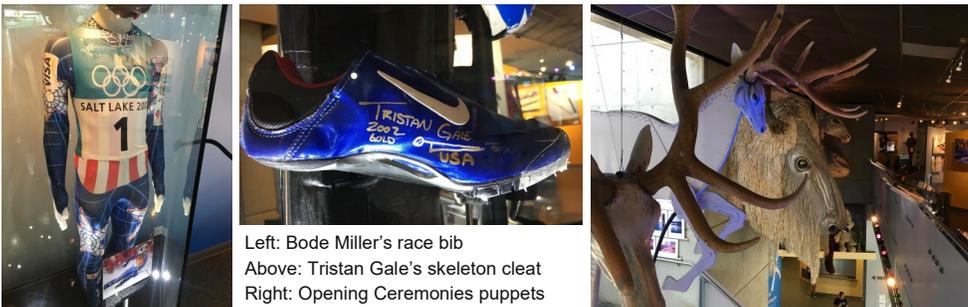
Many guests to the Alf Engen Ski Museum are surprised and delighted to learn that in addition to a museum dedicated to regional ski history, the Joe Quinney Winter Sports Center also houses the official George S. and Dolores Doré Eccles **Salt Lake 2002 Olympic Winter Games Museum**.

Featuring large format photographs, unique artifacts, athlete stories and video highlights, the 2002 Olympic museum is a vibrant and inspiring experience for visitors who yearn to relive the excitement of the Games, as well as those who are discovering the magic for the first time.

Where else can you see the larger-than-life wildlife puppets used in the Emmy award-winning Opening Ceremonies; equipment worn by Tristan Gale (the world’s first female Olympic skeleton gold medalist); and Bode Miller’s race bib from his unbelievable come-from-behind silver medal in the combined event at Snowbasin Ski Resort?

The George S. and Dolores Doré Eccles Salt Lake 2002 Olympic Winter Games Museum has it all. And, as always, admission is absolutely FREE!

Take a virtual tour of the Olympic Museum on our website: [engenmuseum.org/virtual-tour](http://engenmuseum.org/virtual-tour)



Left: Bode Miller’s race bib  
Above: Tristan Gale’s skeleton cleat  
Right: Opening Ceremonies puppets



## Contact Us

Give us a call for more information - or just to chat about skiing.

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Open again daily, 9am-6pm

*Please bring your own facemask to wear inside the museum*

Visit us on the web at [engenmuseum.org](http://engenmuseum.org)

Find us on Instagram, Facebook and Twitter for fun and informative ski history photos and stories.

